

## Teacher Communication Strategy in Online Teaching

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### Abstract

One of the answers to the challenges that now face the educational system is the rise of online instruction. On the other hand, instructing students online is not the same as instructing them in person. Teachers need to have an effective communication approach in order to connect with their pupils, which is necessary to guarantee that students fully comprehend the information that is presented to them. Utilizing a variety of different medium to convey the information being communicated is one of the communication tactics that may be employed. Examples of such media include videos, presentation slides, and other similar formats. The usage of online question and answer forums by teachers is another option for ensuring that students comprehend the content that is being delivered to them. Helping students who are having difficulty studying may also be accomplished by instructors via the use of direct connection with students, which can take the form of chat or video calls. Both their connection to the instructor and their grasp of the subject matter will be strengthened as a result of this activity for the students. Consequently, an efficient communication approach may be of assistance to instructors in effectively transmitting content to students and ensuring that students have a strong grasp of the content being taught, regardless of whether the instruction is provided in-person or through the internet.

**Keywords:** Strategy, Communication, Teacher, Teaching, Online

### Introduction

Effective teacher communication strategies are methods or tactics that teachers use to send messages or information to students and to effectively manage interactions between teachers and students when the teaching is done online. These strategies are also referred to as "online teaching strategies." Another name for these tactics is "teacher communication strategies in online teaching (Waldeck et al., 2001)." When teaching students online, teachers need to be able to communicate with their pupils via a range of communication channels, including e-mail, online discussion forums, and live chat software.

When it comes to instructing students online, teachers have access to a wide range of communication strategies (Rapanta et al., 2020). One of these strategies is the use of appropriate communication tools, such as the ones listed below: According to Vonderwell (2003) the conditions and needs of the students should be taken into consideration when selecting the communication instruments that instructors employ with their classrooms. For instance, teachers may use chat software to interact with students in real time, or they may make use of discussion boards in order to arrange student group conversations (Chapin et al., 2009).

It is essential for instructors to maintain continual accessibility to their classes in order to respond to students' questions and provide support to those who are having difficulty. According to Lenhart et al (2010) this may be done by keeping up a steady line of contact with the pupils via the use of phone calls and text message exchanges. When delivering information for an online class, the teacher has the responsibility of providing students with explanations that are not only easily digestible but also completely transparent. According to Houts et al.

(2006) this may be done via the use of terminology that is easy to understand and the use of examples that are simple to comprehend. Teachers are able to help their students in better learning the subject that is being taught by using a variety of visual aids, including but not limited to drawings, diagrams, and videos (Kim, 2020). It is the job of professors to encourage student participation by asking students questions or suggesting that students discuss various issues with the other people in their group. According to Bakar (2014) both the students' ability to absorb the subject and their level of motivation will increase as a result of this change.

When teachers make use of the appropriate communication strategies, they are not only able to assist students in gaining a deeper comprehension of the material at hand, but they are also better able to manage interactions between themselves and their students when the instruction takes place online. This is because using the appropriate communication strategies allows teachers to help students gain a deeper comprehension of the material at hand. to conduct research on the ways in which varying communication preferences among instructors may affect the effectiveness of online training.

The purpose of this research, which will be conducted within the framework of online education, is to study the ways in which the various communication styles used by teachers could influence the ways in which students engage not only with their instructors but also with one another. in order to get a deeper comprehension of how teachers might improve the efficiency of their communication strategies while using online teaching techniques, we conducted this study. This research seeks to answer the question, "How could various teaching communication methods used in online education affect the learning outcomes of students?" by investigating this question.

## **Methods**

A qualitative approach was used in the conduct of this research: The purpose of this technique is to investigate teacher communication tactics used in online education in detail and expose the significance hidden within them. Interviews, participant observation, and content analysis of documents are all examples of methods that are used in qualitative research. The comprehensive analysis that was derived from this research Utilization of technology that is appropriate: When educating students online, teachers need to be familiar with the necessary technology and proficient in its use.

This involves the use of online teaching software as well as other technologies that may assist instructors in providing content in a more effective manner. The analysis of data utilized in teacher communication tactics in online education is intended to assist instructors in determining what aspects of their practice are working effectively and what areas may benefit from further development. Using assessment tools, making observations, examining student attendance levels, and analyzing student learning outcomes are all ways that are used while doing data analysis on the data received through online teaching. Teachers are able to make learning more efficient by enhancing the communication tactics that are used by making use of the data collected through online teaching and then evaluating this data.

## **Results and Discussion**

While it comes to online education, the term "teacher's communication strategy" refers to an approach that educators use in order to convey their ideas to students in a way that is both successful and efficient when using online media. When communicating with their pupils, instructors who provide lessons online need to keep certain factors in mind at all times. Selecting the Appropriate Platform In order to effectively communicate with their classes, educators need to choose the appropriate platform, such as participating in a video conference or utilizing a messaging program to exchange information. Create content that is easy to comprehend and organized in a logical manner. The instructor is responsible for developing

content that is easy to understand and organized in a logical manner so that students may readily learn and recall the information being presented. Using language that is suitable for the student's ability level The instructor must use language that is appropriate for the student's ability level so that the students are able to readily comprehend the information that is being communicated.

Visually presenting the subject It is important that teachers visually present the material, such as by using images or videos, so that students may more readily comprehend the meaning of the information being presented to them. Make sure there is time for interaction and debriefing: The instructor has to make sure there is time for interaction and debriefing so that the students have the opportunity to ask questions and offer feedback on the content that is being taught. Using a range of learning techniques, it is essential that teachers utilize a variety of learning methods so that students do not get disinterested in their education and continue to be engaged in it. Teachers are able to deliver information to students in a manner that is more successful and efficient when they use the appropriate communication approach. As a result, students are better able to comprehend and recall the content that is being taught.

### **Communication Approach in Online Teaching**

One of the ways in which a teacher or teacher delivers subject matter to students or students who are enrolled in online instruction is via the use of a communication technique. The term "asynchronous method" refers to a kind of teaching that distributes course materials and responds to students' inquiries through asynchronous means, such as online discussion forums, electronic mail, or text messaging. Students have unrestricted access to all of the course content and are encouraged to pose questions at any time; however, the teacher or instructor is not required to be actively engaged in the students' education.

The content of the course is communicated to the students directly via the use of synchronous methods such as video calls, video conferences, or webinars in the synchronous approach. Teachers or instructors may directly engage with students by answering their questions, and students can also directly communicate with teachers or instructors by asking questions and having conversations with them. The hybrid technique is one that blends synchronous and asynchronous methods into a single overall strategy. The content is disseminated in an asynchronous manner via the use of discussion forums or e-mail, and it is supplemented through the use of synchronous video conferencing or webinar sessions.

### **Crafting Effective Messages for Online Teaching**

Messages that are effective for online teaching are ones that help students get a deeper grasp of the subject matter, support them in completing assignments and achieving the learning goals they have set for themselves, and make students feel involved and motivated in the process of learning. These are the characteristics of an effective message. The process of providing instructional information that is presented in a logical manner and can be quickly absorbed by students who are studying online is the act of developing effective message for online teaching. Determine the subject matter that you want to educate, and then proceed to develop particular educational goals. This will assist you in determining the nature of the message as well as the method that will be the most efficient in conveying it.

Make the content accessible and well-organized; this will facilitate the participant's ability to comprehend the educational materials and ensure that they are assimilated successfully. In order to make the information that you are providing simpler to read and understand, you should use graphics, bullet points, and subheadings. Make use of appropriate examples: When trying to explain a subject, it is helpful to use examples that are not only relevant but also simple to grasp. It will be much simpler for the participants to understand the topic if they are given illustrative examples of high quality. Make the information more engaging for your audience by holding

learning sessions that call for the participants' active participation in order to increase their depth of understanding of the topic at hand.

You may add some difficulty to learning sessions by providing demanding exercises, by asking the class questions, or by having the students take part in a class discussion. Make sure that the information you offer is geared to the needs and level of comprehension of the activity's participants. Adapt your behavior to the requirements of the participants by making sure that the information you present is targeted to the needs of the participants. You are also able to modify the learning technique according to the requirements and capabilities of the participants in the class.

Make the learning materials fascinating so that students will be more engaged in the process of learning and interested in the content they are studying. Make the learning materials enjoyable. You may make the process of learning more pleasurable by using movies, games, or any other intriguing things you can think of. Don't forget to evaluate the learning outcomes of the participants on a regular basis in order to determine whether or not they have grasped the content that has been presented to them. When evaluating the participants' overall learning results, you may choose to employ exams or questions.

### **Using Social Media to Communicate with Students**

It is possible that using social media to communicate with students may be an effective method for maintaining open communication channels and for keeping students informed about forthcoming school activities and assignments that need to be completed. If you wish to communicate with students using social media, you must ensure that you have first obtained permission to do so from their parents or legal guardians. It is essential that you make use of the right social media outlets. It's likely that some social media outlets are more suited than others for talking with children, but all of them have the potential to be useful. If you want to interact with students, for instance, you could find that WhatsApp or Facebook Messenger is a more effective medium to use than Twitter or Instagram. Similarly, if you want to talk to other businesses, you might find that LinkedIn or Google+ is the best place to go. Set an appropriate time limit.

Be careful not to communicate with children on social media too often or at inconvenient times, and make sure that you stick to this guideline at all times. Always have a level of professionalism about you. Keep in mind that social media is a public platform; as a result, you should take care to maintain a professional tone and ensure that student information is kept secret. Use the various social media platforms only in combination with other modes of communication, such as e-mail or face-to-face get-togethers or events. You shouldn't place all of your confidence in social media while talking with children since they may be easily misled.

### **Use Teleconferencing to Keep Students Engaged**

Students who are participating in their education online or remotely might maintain their interest via the use of teleconferencing. Students are able to interact with their professors and other students in real time via the use of the internet through the use of teleconferencing, which enables them to converse, ask questions, and follow current dialogues. Teleconferencing offers a simple platform for students to connect and interact with their lecturers and classmates, which helps to promote student engagement and participation in the learning process. Permit participation from anywhere: Since students may engage in teleconferencing from any place, distance or geographical restrictions do not need to apply to them.

Students are able to attend courses and communicate with their professors and classmates via the use of teleconferencing, which allows the flexibility for students to do so without being bound by a strict class schedule. Provide audio and visual resources: The use of teleconferencing allows for the provision of audio and visual materials, both of which may

assist students in better comprehending the topic and increasing their level of participation. Teleconferences provide a convenient arena for students to ask questions of their lecturers and classmates, which helps to promote student engagement and participation in the learning process. Make certain that students have enough access to the required devices and networks in order for them to participate in the teleconference.

It would be helpful if you could provide detailed instructions on how to utilize the teleconferencing tools and make the most of the capabilities they provide. Ensure that there is appropriate time built into the agenda for debriefing and group discussion during the teleconference. Make sure that the students have homework and tasks that force them to communicate with one another and actively participate in the teleconference sessions. During teleconference sessions, you should provide information that is both fascinating and diverse. This might include presentations, movies, and a variety of different tasks. Make sure that students are aware of the objectives, advantages, and benefits of each teleconference session, as well as how they may use this knowledge to improve their grasp of the content that is being taught to them.

### **Manage Group Discussions in Online Teaching**

The term "group discussion in online teaching" refers to a mode of instruction that makes use of information and communication technologies in order to provide students the opportunity to engage in conversation with both their peers and their instructors while learning online. Group conversations may take place as an integrated component of a structured online course or independently as a stand-alone supplementary activity. The facilitation of group conversations in an online classroom setting may be a difficult task, particularly when there are a significant number of students present. Make use of online discussion forums. Teachers are able to set up online discussion forums that students may visit and can then ask students to debate a certain subject.

Students have the ability to concurrently access online forums, which enables them to connect with other students in the same class in real time. The usage of WhatsApp groups and other chat applications Teachers are able to support student group conversations by using WhatsApp groups that they have created themselves or by using other chat apps. Students have the ability to discuss topics of interest with their classmates by sending text messages or other forms of media to the group. The use of video conferencing: In order to better support student group conversations, teachers may choose to make use of video conferencing software such as Zoom, Google Meet, or Skype. Students are able to engage in real-time communication with one another using either video or voice.

When hosting class discussions online, the instructor is responsible for ensuring that the students understand the objective of the discussion as well as the rules that govern it. Additionally, the instructor is responsible for providing clear instructions on how to engage in the discussion. In addition, the instructor is responsible for supervising and guiding the class discussions to ensure that they proceed in an efficient manner and are in line with the objectives that have been established.

Before beginning a group conversation, ensure that you have established and communicated to your pupils a set of clear ground rules, and then proceed with the conversation. This may include guidelines for how often one should post, how one should reply to the postings made by other users, and how one should moderate harmful disputes. Check if the pupils have an understanding of the material: Make sure all of your students have a solid grasp of the content that will be covered in the group discussions before you get started. This might be helpful in avoiding misunderstanding or queries that are unrelated to the topic at hand during the conversation.

Ask open-ended questions: When you ask your pupils open-ended questions, you give them the opportunity to think of responses on their own and to initiate conversations. This has the potential to encourage greater engagement from students and to make conversations more engaging. Make room for students who are less engaged in the conversation: Make sure you allow room in the conversation for students who are perhaps less engaged in the conversation.

You may accomplish this goal by either directly questioning the individuals or by allowing them some time to consider a response before you put the question to the group as a whole. Ensure that student engagement is being monitored and responded to: Ensure that student participation is being monitored throughout the conversations and reply appropriately with comments. Motivating students in this way may help make classroom conversations more enjoyable for everyone involved.

## Conclusion

When educating students online, educators have a responsibility to develop communication tactics that are tailored to the requirements and characteristics of their students, as well as the learning goals and the technological circumstances that are accessible. Providing educational content via a number of different channels, such as video, audio, presentations, and publications that may be downloaded. Utilizing online platforms such as chat rooms, WhatsApp groups, or Skype to have real-time conversations with students in order to offer feedback or instruction is a good idea. It would be helpful if you could provide a regular timetable for online question and answer sessions as well as consultations with students. The subject that has been taught should be reflected in the exercises and assignments that are given, and students should be given either feedback or direction about the completion of the activity. Give students access to supplementary learning materials, such as websites or books, that will assist them in gaining a deeper understanding of the topic at hand. Establishing open and productive communication with students may be accomplished in a number of ways, including responding swiftly to their inquiries and offering feedback that assists them in the process of learning. Ensure that students have access to the appropriate technology resources, such as computers, internet connections, and the appropriate software, in order for them to be able to follow up with the lessons easily.

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